



January 18, 2006

Dear Swim Team Families,

Back in December, we kicked off our 2006 Strong Kids Campaign. As you know, the mission of the YMCA is to nurture children and teens in our effort to build strong kids, strong families, and strong communities. At all our facilities in the metropolitan Milwaukee area, there are members who can't afford to take advantage of the valuable programs we have to offer. Our Strong Kids Campaign helps kids and families to do just that.

As you again determine your yearly contribution to organizations in the community, please consider the Schroeder YMCA. We rely on contributions from donors like you to help us make a difference in the life of a child, the life of a family and the life of our community.

The YMCA Chairman's Round Table Society is a group of donors that have made an extraordinary commitment to kids with an annual gift of \$1,000 or more to the YMCA. To recognize this generous gift, a personalized banner would be hung in our North Pool and your family will receive a private lesson from the coach of your choice. An annual gift of \$2,500 or more would be recognized with a banner in the Schroeder center, 2 private lessons from a coach of your choice, and name recognition on the video board.

Again we recognize that many organizations are vying for these types of discretionary contributions, but it's very hard to deny the positive benefits realized from Strong Kids. Think of it this way; every time the Schroeder YMCA puts up a relay, chances are one of the relay members is receiving some help from Strong Kids. Last year, the swim team utilized \$15,000 in direct subsidy. And it's not just about the swim team, other program areas have similar needs around the YMCA.

Sincerely,
Matt and Dave

We have several payment options for you to consider:

A check made payable to the YMCA.

We can bill you one time _____, monthly (), quarterly (), semi-annually ()

Credit Card: account number _____ expiration _____

Electronic Funds Transfer (monthly donations from your checking account)

Bank: _____

Routing Number: _____ Account Number: _____

Draft Amount: _____ Date drafts will begin: _____

The drafts will be regarded as continuous until the time I terminate this authorization.

Termination must be given to the YMCA by written notice 7 days in advance of the draft.

Signature: _____ Date: _____

**Schroeder Branch YMCA
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Brown Deer, WI 53209**